



KCPOS
Integrated EPOS

Dashboards

KCPOS v3.0





Contents

KC Dashboards Overview	1
Sales Summary	3
Product Sales	5
Loyalty.....	7
Other Dashboards.....	9
Summary.....	11

KC Dashboards Overview

The KC Dashboards comes as a feature of KCPOS v3.0 at no extra cost. Sporting a set of standard KPIs, graphs and pre-built reports the dashboard is viewable on any device with a web browser.

- Although built with a set of standard reports, the dashboard is SQL query driven allowing bespoke reports or enhancement requests to be easily delivered.
- The dashboards are controlled through user login allowing access to certain reports or screens to be restricted based on security rights.
- All reports and graphs can be exported to Excel.
- KC Dashboards is mobile-friendly ensuring you can access your data from anywhere at any time.

Dashboards Include:

Sales Summary, Product Sales, Transactions, Customers & Admissions.



KC Dashboards can be accessed through any web browser. The above shows the dashboards through a mobile device and desktop browser.



Sales Summary

The Sales Summary focuses on EPOS revenue analysis at different intervals and against different periods. All of the graphs come with a set of filters meaning different views can be quickly and easily created by the user.

- **Stock items –**

All stock items, a specified range of stock items or a single stock item can be analysed.

- **Users –**

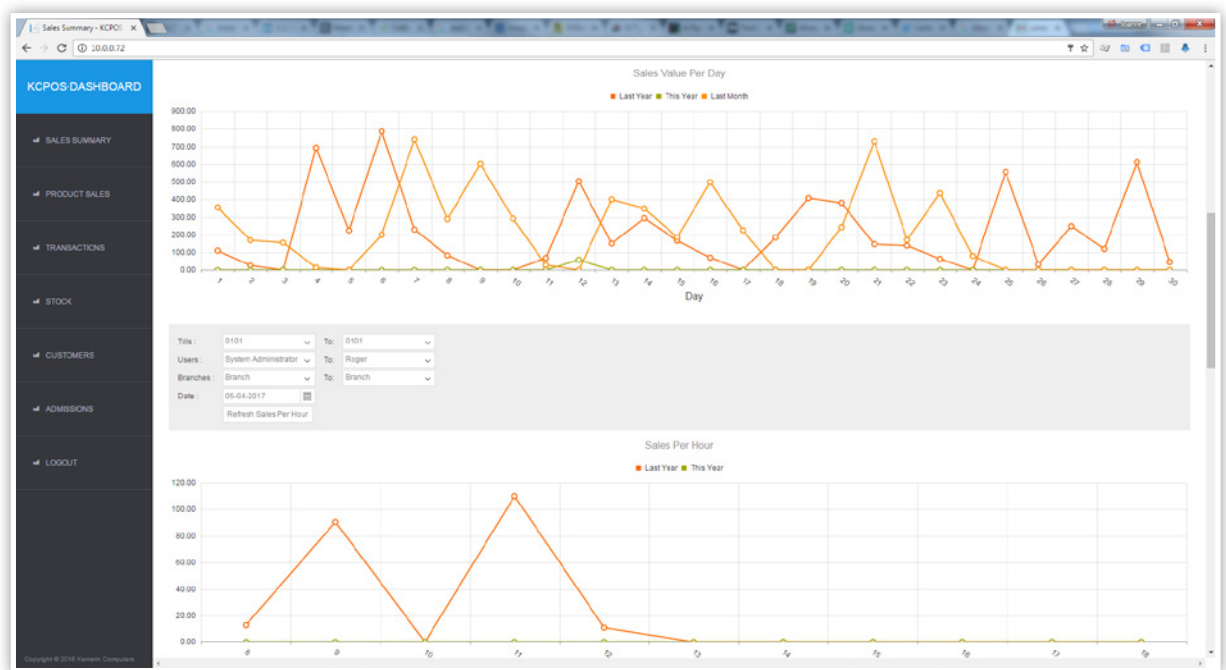
All users, a range of users or a single user can be selected.

- **Tills –**

All tills, a range of tills or a single till can be selected for sales analysis.

- **Branches –**

All branches, a range of branches or a single branch can be selected.

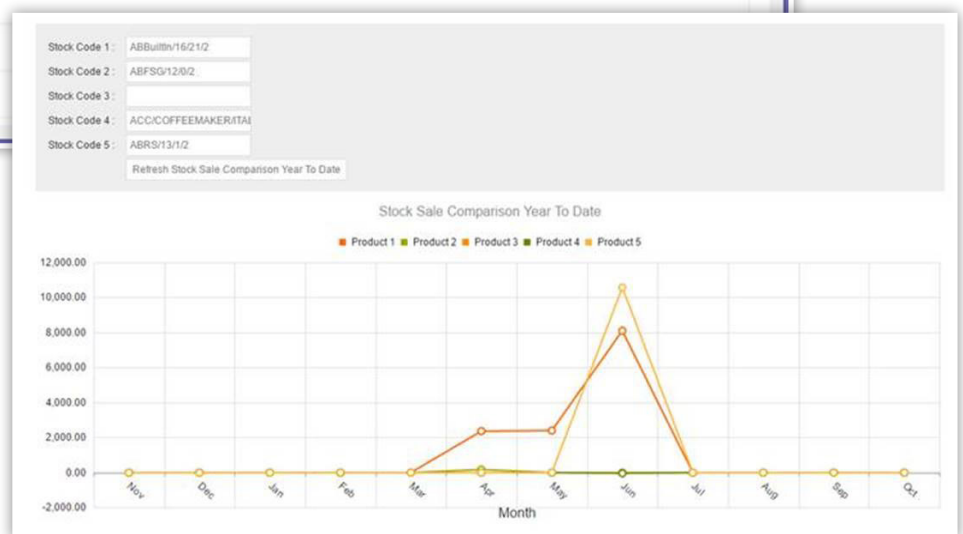
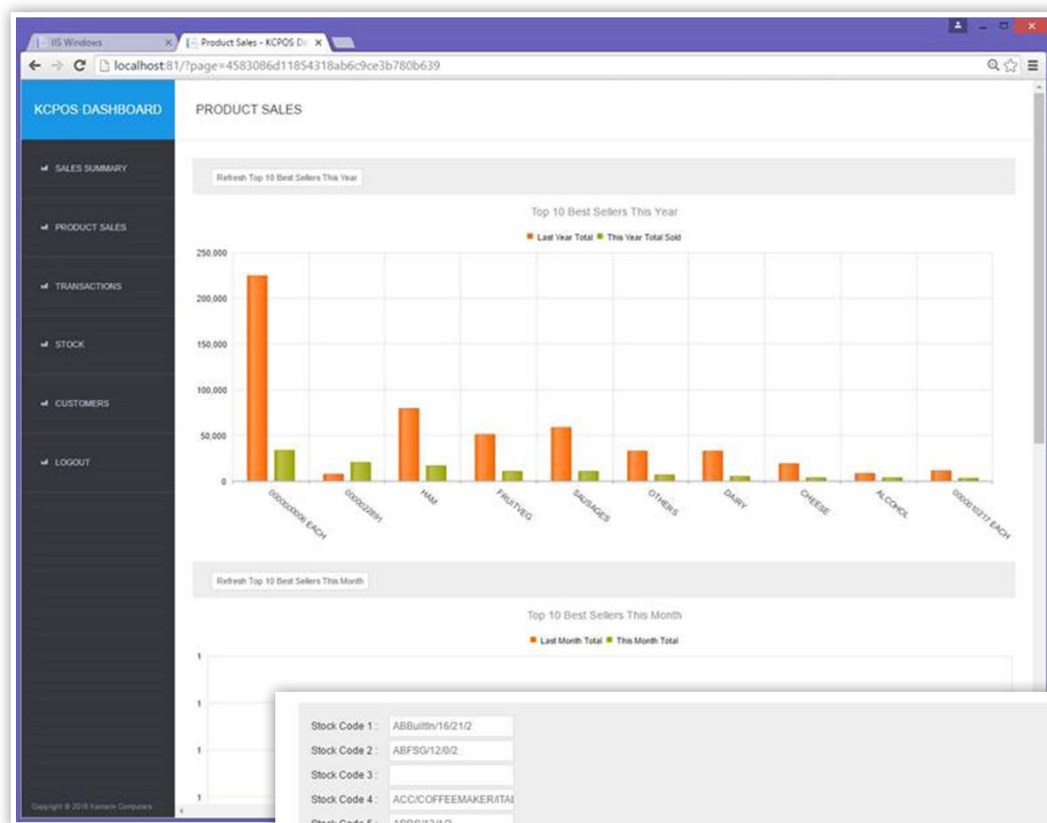


In the example above, Sales per Month and Sales per Day are being analysed, comparing against prior year/prior month. The reports can analyse down to Sales per hour if required.



Product Sales

Product Sales focuses on product revenue. This includes the best seller reports, comparing year by year, month by month, day by day. As standard the report shows the Top 10 best sellers.



Run a stock performance graph for up to 5 stock items to compare performance side by side and over time



Loyalty

Gain a greater understanding of your customers with KC Loyalty and the Loyalty Dashboard. All dashboards can be exported to Excel for manipulation and imported into email marketing and list management tools such as MailChimp.

- **Loyalty Customers –**
All Loyalty Customers can be filtered by key fields such as postcode to then be exported for mailing campaigns.
- **Products Purchased –**
Identify what your customers have purchased over a pre-defined period of time.
- **Customer Purchase Analysis –**
Select a loyalty customer and report on all of their purchases for a pre-defined period of time.
- **Product Customer Analysis –**
Select a product and report on all loyalty customers that have purchased the product over a pre-defined period of time.
- **Product Group Analysis –**
Select a product group and report on all loyalty customers that have purchased from the product group over a pre-defined period of time.



KC Loyalty



MailChimp



Other Dashboards

The final set of dashboards lets you deeper analyse transactions, customers and footfall giving you quick visual feedback on location-specific indicators.

○ Transactions –

The transaction dashboard focuses on transaction volume and also provides a detailed transaction report.

- Report on transaction volume by till or by user for a specified date range to identify the busiest tills/employees in the store
- Run a detailed transaction report for a specified date range reporting on reference, till, date, branch, value etc.

○ Customers –

The customer dashboard provides a summary of customer data such as:

- Customer addresses and contact details
- Customer account balance if sold on credit
- Drill down on each customer to review recent transactions with that customer.

○ Admissions –

Footfall reporting for users of KC Admissions will enable users to see daily footfall levels, compare against other periods, identify the busiest times of the day.

STOCK ANALYSIS



finance

marketing

personnel

strategy

EXEC

I/We warrant and
is true and correct a
credit responsibility.
relative to this applica
such source is hereby au
furthermore authorized to
lender or credit bureau, such
appropriate, and I agree to ind
and all claims in damages or oth
You are also authorized to initiate
approved.

You are furthermore authorized to dis
any other lender or credit bureau, such as
consider appropriate, and I agree to initiate
any and all claims in damages or otherwise
part. You are also authorized to initiate the appl
that is approved.

I agree to indemnify you against and from your losses
damages or otherwise arising from such application. I
authorized to initiate the application relative to you. I
You are furthermore authorized to discontinue or suspend
any other lender or credit bureau, such as appropriate,
consider appropriate, and I agree to initiate any and all
any and all claims in damages or otherwise arising
part. You are also authorized to initiate the applica
that is approved.

This is a full-page view of the application.

Summary

In short, KCPOS v3.0's Dashboards provide you with instant visualisation of your data from anywhere. The first set of reports are as follows, and these will be built on and extended with future releases.

○ Sales Summary –

- Sales Per Month
- Sales Value Per Day
- Sales Per Hour
- Stock group Sales Analysis Summary
- Sales Analysis Summary

○ Product Sales –

- Top 10 Best Sellers This Year
- Top 10 Best Sellers This Month
- Stock Sales Comparison Year To Date
- Stock Sales

○ Transactions –

- Transaction List (by Date)
- Transactions Per Till (by Date)
- Transactions Per User (by Date)

○ Stock –

- Stock List

○ Customers –

- Customer List

○ Admissions –

- Admission Customer Visits
- Tickets Sold Not Redeemed
- Customers With Tickets Not Redeemed
- Admissions Customers
- Admission Ticket Sales

○ Loyalty (when loyalty module purchased) –

- Loyalty Customer Accounts List
- Loyalty Customer Account Transactions
- Products Purchased By Loyalty Customer
- Loyalty Customers By Product Sales
- Loyalty Customers By Product Group Sale



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